



THE BUSINESS ESSENTIALS

Steps for success

CONTACT US



0333 358 2410

info@thedirectorschoice.com

www.thedirectorschoice.com



For your business

For a brighter future



OUR VISION

Running a business is tough, which is why we have gathered all the essentials you may need for success.

Our team can connect you with the experts and services your business needs.

We work with trusted experts, specialising in all types of business services with one goal in mind - supporting YOU.

FOR NEW, ESTABLISHED, AND RESTARTED BUSINESSES

BUSINESS ESSENTIALS

INCORPORATION

If you'd like to incorporate a new Limited Company, we can help you with this.

BUSINESS BANK ACCOUNTS

A legal requirement for Ltd companies. For sole traders, this a recommended option.

CARD TERMINALS

Ideal for physical and online stores. Find a card terminal with the best rate.

BUSINESS ENERGY

From the lights to the heating, find the best energy deal for your business.

BUSINESS FUNDING

Boost your business cashflow with the most appropriate business funding option.

ACCOUNTANTS

Accountants are vital for managing your finances and aiding with success.

INSURANCE

If you have employees, Employers Liability Insurance is a legal requirement. Other policies may be beneficial to your specific business.

LEGAL PROTECTION

From contract law to trademarking, protect your business with the right legal procedures.

IT & TELECOMMUNICATIONS

Microsoft 365, cyber security, broadband and phones, we can help you set this up.

HR SUPPORT

Recruit staff, take care of them and comply with employment law.

INCORPORATION

A limited company is its own legal entity, which **protects the individual directors** and shareholders.

Unlike with a sole trader, multiple people can take ownership of the limited company.

HOW WE HELP

Take the stress out of setting up a new business with the help of our team and handpicked experts.

We can help you assess if this is the right option for your business and assist with the process of incorporating a new limited company.

BENEFITS OF INCORPORATION



Your personal liability is limited



Credibility and prestige



Potential tax benefits



More options when raising new capital



Pension possibilities



Business exit options





BUSINESS BANK ACCOUNT

Having a business bank account is always recommended as it makes managing personal and business finances easier.

If your business a limited company, a business bank account is a legal requirement in the UK.

HOW WE HELP

We can help you find the most suitable bank account for your business.

In some cases, setting up your new bank account can even be intertwined with incorporation.

BENEFITS OF BUSINESS BANK ACCOUNTS



Makes you more trustworthy



You can accept credit card payments



Tax preparation is easier



Keeps your personal finances separate



Keeps your personal identity safe



Access more funding options

BENEFITS OF CARD TERMINALS



More payment options for customers



Customers are likely to spend more



Quicker transactions



Opens the door to other funding options (MCA)



More hygienic for staff and customers



More security than cash payments



CARD TERMINALS

Card terminals allows your business to take payments via card transactions.

Debit cards account for **45% of all transactions** in the UK.

If you don't use card terminals, you could be missing out on customers and sales.

HOW WE HELP

If your business needs card terminals, or is looking for a better rate than your existing ones, we can help.

Our experts offer preferential rates and will support your business when it comes to the card terminals.

BUSINESS ENERGY

From the lights to the heating, business energy contracts apply to most companies.

With a large selection of energy providers to choose from, you need to ensure you're getting the best deal for your money.

HOW WE HELP

We will help you find the best energy deal for your business by comparing rates from a large variety of small and large firms.

Get in touch today.

BENEFITS OF BUSINESS ENERGY WITH US



Compare prices for the best deal



Completely unbiased



Help with the switching process



Our experts negotiate for you



Big and small energy providers



We save you time and money

BUSINESS FUNDING

Whatever you need funding for, we can help. Reasons could include:

- Business growth
- Purchasing machinery
- Hiring more staff
- Re-financing existing loans
- Unpaid invoices from clients

HOW WE HELP

We work with various trusted **brokers and lenders**, offering a range of funding options tailored to your business.

- Business loans
- Invoice finance
- Asset finance
- Bridging loans
- Merchant Cash Advances

Get in touch with our team.

BENEFITS OF BUSINESS FUNDING



Get the funds you need, when needed



Spread a cost into instalments



Enables business growth



Build your business credit score



Protect your personal funds



Potential tax advantages





ACCOUNTANTS

An accountant is often a guardian angel for a business - an adviser, cash flow expert and strategic consultant rolled into one.

HOW WE HELP

We can find you the right trusted accountant for your specific business. Our accountants specialise in all areas and can tailor yours to your specific industry,

Get in touch today.

BENEFITS OF AN ACCOUNTANT

-  Minimise your tax liability
-  Helps grow your business quickly
-  Saves you time and money
-  Files accounts on time
-  Expert advice and recommendations
-  Keeps your business compliant

BENEFITS OF INSURANCE



Protects against mistakes, damages & lawsuits



Minimises financial losses



Can save your business money



Builds business credibility



Employees and customers are protected



Some contracts may require insurance



BUSINESS INSURANCE

Insuring aspects of your business protects it should the worst happen.

If you have any employees, **Employers Liability Insurance** is a legal requirement.

HOW WE HELP

We can recommend the appropriate insurance policies for your business.

Our trusted insurance brokers, who specialise in all industries, can then find your business the best deal.

Get in touch today.

LEGAL PROTECTION

Whatever the size of your business, it's important to take the time to choose the right legal firm, **before a problem occurs**.

Having a legal expert in your corner gives you peace of mind when the unexpected happens.

HOW WE HELP

We work with experienced firms, covering all areas of commercial law, such as:

- Licenses and permits
- Shareholder agreements
- Trademarks and copyright
- Data Protection and GDPR
- Commercial agreements
- Contract & Employment law

Get in touch with our team.

BENEFITS OF LEGAL PROTECTION



Prevent costly lawsuits



Protect your business and brand



Helps resolve commercial disputes



Makes it easier to get paid



Represents your business



Clients, suppliers, employees & shareholders know where they stand





INFORMATION TECHNOLOGY

Information Technology (IT) covers the technology and resources your business needs, such as:

- Point of Sale machines
- Computers
- Data Backup and Disaster Recovery
- Security
- Software
- Web design & Apps

HOW WE HELP

Our trusted IT experts can ensure your business is set up with the resources you need to run effectively.

Get in touch today.

BENEFITS OF IT



Increased data security



Helps your business save money



Benefits communication



Improved staff productivity



Remote work opportunities



Better organisation, less mistakes

BENEFITS OF TELECOMMUNICATIONS



Fast, effective communication



Provide excellent customer service



Reach more customers



Improve employee productivity



Be aware of telecoms changes



Telecoms provider can arrange set-up for you



TELECOMMUNICATIONS

Telecoms covers a wide range of essentials for most modern businesses, including:

- Broadband & Fibre
- Mobile phones
- VoIP telephones
- Phone systems
- Payments
- Wi-Fi

HOW WE HELP

Our trusted telecoms experts can find you the best contract deals and offer competitive set-up prices, saving you time and money.

Get in touch today.

HR SUPPORT

If your business will employ or does employ staff, HR support is essential.

A HR expert can help your business with:

- Recruitment
- Health & Safety compliance
- HR Software (e.g. to manage holidays)
- Employee contracts and documents
- Staff training and development
- Grievance meetings, sickness and absence

HOW WE HELP

Our experienced HR experts are on-hand to support your business and employees.

We can connect you with the right HR expert, tailored to your needs.

Get in touch with our team.

BENEFITS OF OUTSOURCED HR



Reduced costs, increased efficiency



Improve employee turnover



Access better HR systems



Flexible, fast responses to HR problems



Reduced risk to your business



Resolve conflicts in a professional manner





Our FREE, unbiased support aims to find UK businesses whatever they need to succeed...

- Samantha Colton, Partnerships Manager



GET IN TOUCH:

 0333 358 2410

 info@thedirectorschoice.com

 www.thedirectorschoice.com



THE BUSINESS ESSENTIALS

Steps for success